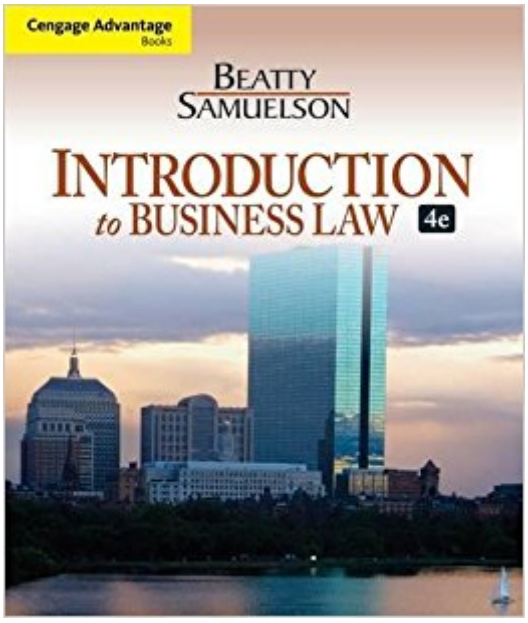
Ebook Directory
the best source of ebook

The book was found

Introduction To Business Law, 4th Edition



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

INTRODUCTION TO BUSINESS LAW, 4E presents the full range of business law topics in a series of fast-paced, brief chapters. Developed with business students in mind and filled with intriguing stories, readers will find this textbook both comprehensive and easy to understand. Plus, it highlights the material's business applications, so readers can see how they'll apply the material in their careers. And, with its built-in study guides, INTRODUCTION TO BUSINESS LAW, 4E helps readers check their progress as they master the content.

Book Information

Paperback: 672 pages

Publisher: South-Western College/West; 4 edition (January 11, 2012)

Language: English

ISBN-10: 113318815X

ISBN-13: 978-1133188155

Product Dimensions: 9.8 x 8.4 x 1.2 inches

Shipping Weight: 2.6 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 46 customer reviews

Best Sellers Rank: #84,645 in Books (See Top 100 in Books) #52 inÃ Â Books > Textbooks > Business & Finance > Business Law #67 inÃ Â Books > Law > Business > Franchising #910 inÃ Â Books > Textbooks > Law

Customer Reviews

"What I like about this book is that it is a business book, not a law book. I like the short chapters.""The author's narrative style, the vignettes, and the humor are excellent. The book is relevant and topical. Well done. Concise and clear. The definitions in the margins are excellent. My students all end up keeping the book rather than selling it back."

Jeffrey F. Beatty, J.D., was an exceptional teacher, having won both the Metcalfe Prize and Cup, Boston University's highest teaching award as well as the Charles Hewitt Award, which is given each year by the Academy of Legal Studies in Business (ALSB) for excellence in teaching. The highest honor for teaching conferred by the ALSB, this award is dedicated to the communication and recognition of creative teaching practices of business law. Prior to his joining the faculty at Boston University, Professor Beatty worked for several years as a legal aid lawyer, concentrating on general civil litigation. He also practiced in a private firm, where he concentrated on general civil

litigation, including trials and appeals of tort, contract, employment, and property cases. Professor Beatty wrote television scripts and plays that were performed in Boston, London, and Amsterdam.Susan S. Samuelson, J.D., is a tenured full professor in the School of Management at Boston University, where she has been awarded the Broderick Prize in recognition of outstanding teaching accomplishments. She teaches both law and ethics to undergraduates, graduate students, and executives. Professor Samuelson's research has focused on securities law and the management of lawyers (in both law firms and corporations). Her articles have appeared in the Boston University Law Review, Ohio State Law Journal, the Harvard Journal on Legislation and the Sloan Management Review, among others. She practiced law in the corporate department of the law firm Choate, Hall, and Stewart. She earned both an AB and JD at Harvard University.

Bought this for a friend who took interest a similar book I had for a college class. She enjoyed the read thanks

I have never reviewed a school required book before, since they are usually mind numbingly boring. This book was NOT! It was actually a book that I looked forward to reading, and I think I learned more from this book than any other textbook. I know! Weird! If you are interested in some basic knowledge of business law, this is a great resource and probably one I will hang onto.

This is an excellent textbook. It was the assigned reading for my Law and Ethics class. The writing is easy to read and it goes into just the right amount of detail for someone who wants general knowledge of business law.

I'm working in the lending industry and have had to deal with so much litigation in the last five years. It is frustrating! I've learned that the legal system is very broken and far from fair and equitable. The benefit of this book is that it helps the reader understand the process better, because anyone dealing with law learns that the process is far more important than who is right or wrong or who did something by law or not. Being armed with the 'realities' of the legal system is just good common sense for anyone in law or in business! A highly recommended read for everyone! Not overly dry, good examples, and also helps the reader think.

This book is extremely engaging, well-written, and I enjoyed learning the content in the manner it was presented.

Honestly it has great incite on business, and law. It doesn't tell you exactly what laws do what and mean, but it puts it in terms you can understand. Which later you can branch out to more sophisticated books.

I rented this book and it's exactly what I needed for class, just wish it was a hardback and not paperback so it would be more easily cared for.

One of the best classes I've taken in business school. Very well written book!

Download to continue reading...

Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Introduction to Business Law, 4th Edition Dynamic Business Law: The Essentials, 3dr Edition (Irwin Business Law) Law and Business of the Entertainment Industries, 5th Edition (Law & Business of the Entertainment Industries) Business Law and the Legal Environment, Standard Edition (Business Law and the Legal Enivorment) Business Turnaround Blueprint: Take Back Control of Your Business and Turnaround Any Area of Poor Performance (A Business Book for the Hard-Working Business Owner) Smith and RobersonÃ¢â ¬â„¢s Business Law (Smith & Roberson's Business Law) Employment Law for Business (Irwin Business Law) Cengage Advantage Books: Fundamentals of Business Law Today: Summarized Cases (Miller Business Law Today Family) Business Law with UCC Applications (Irwin Business Law) Business Law Today, Standard: Text and Summarized Cases (Miller Business Law Today Family) Dynamic Business Law: The Essentials (Irwin Business Law) Law for Business and Personal Use (Business Law) Corporate Law (Business Law and the Regulation of Business (BSL 213)) Law School Handbook Contracts: UCC / Common Law definitions and outlines A Law School e-book: Authors of 6 Published Bar Exam Essays!!!!!! Contracts law A - Z 90% Law School Essays: Contracts * A law e-book: Contract law issues and definitions and how to argue them from 70% to 90% - Big Rests Law Study Method - produces model essays Celebrity Bar Exams - Con law Criminal law Evidence Contracts Wills Real Property: Law school books / Law school exams The Law of Trusts (Prime Members Can Read This Book Free): (e law-book), Authored by writers of 6 published bar essays Including Trusts Law!! ! A - Z of Trusts Law..... Evidence, Constitutional law, Contracts Includes Essay prep and MBEÃ¢â ¬â„¢s * Law school e-book: "Solutional writing" is what

passes law school. Pre-exam law school help LOOK INSIDE!

Contact Us

DMCA

Privacy

FAQ & Help